

Let's get together to create sustainable soy business

INVITATION



Creating sustainable soy business

Soy Meal. Soy Oil. Soy Crop.

Dear Friends.

Soybean – the little, round and shiny bean has rather been a much celebrated crop in the Indian subcontinent. Apparently been used as food for centuries, Soybean could rightly be termed as a 'Joybean', bringing health and happiness for all. With an enriching history of taking soy business to new heights, SOPA is determined to bring more smiles and more joy to each and every person associated with this marvellous bean.

We are pleased to inform you that SOPA will be organising an International Soy Conclave on 7th and 8th October, 2017 at Brilliant Convention Centre, Scheme No. 78, Vijay Nagar, Indore. The theme of the Conclave is "Creating Sustainable Soy Business".

Soybean is the largest grown oilseed crop in the world and also in India. It plays a major role in the Indian oilseed economy. In India, about 50 lakh farmers are engaged in soybean cultivation, producing over 11 million tons of soybean. More than 100 solvent extraction plants are engaged in soy processing and the sector accounts for an annual turnover of over ₹50,000 crores (US\$ 7.7 billion) which includes exports worth ₹15,000 crores (US\$ 2.3 billion).

In a changing world, where trade dynamics keep shifting every day, it is necessary for everyone to keep updated on the production, pricing, stocks, supplies etc. at all times. Soybean crop would be ready for harvest by the first week of October and first estimates of crop would have been received by then. The timing of the Conclave, therefore, is most appropriate, to look at the

crop numbers, supply and demand situation, global oilseed scenario, price outlook etc. and chart out the future course of action for the trade and industry. The Conclave would also provide an excellent opportunity for networking and developing business relations with the participants from all over the world.

A number of ministers and senior officers, both from Central and State Government as well as public sector, will address the Conclave and share their views with the participants. Over 500 delegates from India and abroad, including representatives from trade and industry, scientists, technologists, farmers and experts in

commodity business, will participate in the Conclave.

Concurrently with the conclave, a buyer-seller meet will be organised on 7th October, 2017 for restricted participation by sov processors and poultry and livestock feed manufacturers. This will be a great opportunity to meet your counterparts in business at one place and conclude actual trade in sovbean meal and other products.





What does this opportunity holds for you?

Stall for Display of Products/Machinery:

As the Conclave will be attended by large number of users of goods and services engaged in soybean and edible oil trade, it provides a unique opportunity for exhibitors to showcase their products/services directly to the users. We are offering a limited number of exhibition stalls at the venue, as per the details attached.

We have great pleasure in inviting you to attend the International Soy Conclave and also the buyer-seller meet, to get the benefit of views from experts on production, demand, supply and price outlook as well as networking with large number of delegates. Details of the Conclave, souvenir and exhibition, along with the registration/ booking forms are attached.

We look forward to your support and participation to make the Conclave a grand success.

Dr. Davish Jain Chairman

Girish Matlani Honorary Secretary **Suresh Kalra**Deputy Chairman

Rahul Mutha Honorary Treasurer

- Demand, supply and price outlook
- Learning success strategies from leading global-companies
- Building competitive organization with knowledge-led growth
- Learning strategy planning
- Understanding future trends and road mapping
- Sharing of industry best practices
- Growth through applied learning
- Deeper understanding of emerging market dynamics
- Oilseeds crop scenario
- Concurrent exposition





Tentative Programme

International Soy Conclave Venue: Brilliant Convention Centre, Indore

7th October 2017

- Registration
- SOPA Meetings and Buyer-Seller Meet
- Cocktail, Dinner and Entertainment Programme

8th October 2017

TECHNICAL SESSIONS

- Role of Soybean in Indian Oilseed Sector
- Overview of Global Scenario in Soybean Sector
- Indian Oilseed Economy Special Reference to Soybean
- Soybean Oil Demand, Supply and Price Outlook
- Soybean Meal Demand, Supply and Price Outlook
- Global Soybean and Meal Scenario & Future Prospects
- Indian Feed Industry Demand of Soybean Meal, Supply and Price Outlook
- Soybean Productivity in India Challenges & Solutions

- Training and Extension
- Input Supply Seed
- Input Supply Fertilizers, Pesticides & Nutrients
- Disease and Pest Management
- Post-Harvest Storage and Handling
- Soy Food Products Demand Forecast
- Soy Food Challenges and Opportunities
- Creating Awareness of Soy Food Products
- Presentation of Crop Survey Results





The Soybean Processors Association of India

Scheme No. 53, Near Malviya Nagar, A.B. Road, Indore - 452 008 India Phone: +91-731-2556530 Fax: +91-731-2556533

Email: sopa@sopa.org Website: www.sopa.org

Delegate Registration Form



The Executive Director,
The Soybean Processors Association of India
Scheme No. 53, Malviya Nagar, A.B. Road, Indore–452 008

Sub.: International Soy Conclave 2017

Dear Sir/Madam,

I/We am/are pleased to participate as delegate (s) in the International Soy Conclave 2017, organised by The Soybean Processors Association of India, on 7^{th} and 8^{th} October 2017 at Brilliant Convention Centre, Plot No. 5, Scheme No.78, Part II, Indore-452 010.

·	Name		Designation
1. Mr./Ms			
Please attach Business Car	rd (If more than two delegates, ple	ase attach separate list)	
3. Name of Organization			
Address			
City	Pin	State	
Tel (0)	Fax	Mobile	
E-mail	W	ebsite	

Delegate Registration Fee:

S.No.	Date of Registration	Indian Delegates	Foreign Delegates		
	Fees mentioned are inclusive of Taxes				
1.	Up to 31.08.2017	₹ 4,000/-	US \$ 100		
2.	01.09.2017 to 20.09.2017	₹ 4,500/-	US \$ 125		
3.	Spot Registration	₹ 5,000/-	US \$ 150		

Payment: We are enclosing a Cheque / DD No	dated	for Rs./US\$
drawn in favour of The Soybean Processors Association	n of India payable at Indore towa	, ,

Thanking you, Yours faithfully,

Signature (Name and Designation)

Advertisement Release Form



The Executive Director,
The Soybean Processors Association of India
Scheme No. 53, Malviya Nagar, A.B. Road, Indore-452 008

Sub.: International Soy Conclave 2017

Dear Sir,

We are pleased to release an advertisement in proposed Souvenir as specified in the box below:

Description	Magazine Size cm	Print Area cm	Tariff ₹	Free Delegates	Tick (✔) for your Choice
Back Cover Page	28 x 22	24 x 18	1,00,000/-	5	
Front Inside Cover Page	28 x 22	24 x 18	60,000/-	3	
Back Inside Cover Page	28 x 22	24 x 18	50,000/-	3	
Full Page Four Colour	28 x 22	24 x 18	17,500/-	2	
Full Page (B & W)	28 x 22	24 x 18	12,000/-	1	
Half Page	28 x 22	11.5 x 18	7,500/-	NIL	

Taxes will be Extra

Print Material: For printing of the colour Advertisement, the design in Corel Draw open file along with fonts used in design or high resolution PDF file is required.

Advertisement will not be accepted	without full advance payme	nt & printing material as s _l	pecified above.
We are enclosing a Cheque/DD No	dated	for ₹	drawn in
favour of The Soybean Processors As	ssociation of India payable at	Indore.	
Thanking you, Yours faithfully,			
Signature (Name and Designation)			
1. Name of the Company M/s.:			
2. Contact Person Mr./Ms./Dr.:		Designation:	
Address:			
City:	Pin:	State:	
Tel (0):	Fax:	Mobile:	
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Exhibition Stall Booking Form



The Executive Director,
The Soybean Processors Association of India
Scheme No. 53, Malviya Nagar, A.B. Road, Indore–452 008

Sub.: International Soy Conclave 2017

Dear Sir,

I will be pleased to participate as an Exhibitor in the International Soy Conclave 2017 organised by The Soybean Processors Association of India, on 7th and 8th October 2017 at Brilliant Convention Centre, Plot No. 5, Scheme No. 78, Part II, Indore-452 010.

1. Name of the Exhibi	tor M/s				
2. Business of Exhibit	or				
2. Contact Person Mr.	/Ms./Dr				
Designation:		Address:			
City:	Pin:	State:			
Tel (0):	Fax:	Mobile:			
E-mail:		Web site:			
Exhibition Tariff					
Stall Size	Rate				
3 Meter x 3 Meter	₹ 30,000/- plus taxes as applic	₹ 30,000/- plus taxes as applicable			
Stall inclusions: 1 Ta	ıble, 2 Chairs, 1 Plug Point				
Fascia Name					
(Please advise the nan	ne that you would like on the Fascia)				
Enclosed Cheque/DD N	Io dated	for Rs	drawn in		
favour of The Soybea r Thanking you, Yours faithfully,	n Processors Association of India pay	yable at Indore towards Exhibition Tari	ff.		
Signature (Name and 1	Designation)				